



PHOTOGRAPHIC COMPETITION 2026

This year's title is:

The Colour Red

What do you think of when you read '*The Colour Red*'?

What does this colour mean to you?!

Love? Passion? Danger? Drama? Strength?

What items do you associate with this colour?

...Get focused for this competition –

use your creative eye, and capture a clear, sharp image that relates to this theme!

The title has been deliberately left open to your interpretation. Your photograph can feature any subject matter of your choice, as long as it is in keeping with '*The Colour Red*' theme –

so use your *imagination and get snapping!*

*Red can be a powerful colour. Think of the emotions, symbolism and culture that '*The Colour Red*' can depict. Consider the overall impact of your image – red as the main subject matter, red as a contrasting colour, red as a small accent or focal point that draws the viewer's eye. The choice is yours. You can also think in terms of storytelling, texture, light, mood, composition, background, focus, etc.*

The devil is in the detail!

You may also wish to include a short paragraph accompanying your photograph to add context to your chosen shot and outline how/why it relates to the title.

The judge will be looking for a clear and original interpretation of the theme, strong visual impact, creative use of colour, good composition and lighting, and sharp, well-focused, high-quality imagery.

2 entries permitted per person.

Entry fee: 1 x loose 2nd class stamp per photo.

Hard copies only. Photos to be unmounted.

Size: 7x5 or 6x4.

Photographs must be the entrants own original work and must be images that have been captured recently, specifically for this competition.

**Entries to WI Headquarters before:
Monday, 6th July 2026.**

*Please remember to include your full name and Institute on the back of your entry.

Please submit clearly labelled photographs, accompanied with stamp fee, to:

**WI Headquarters,
209-211 Upper Lisburn Road, Belfast, BT10 0LL.**

Mark your envelope

***Photographic Competition 2026*.**

The Competition will be judged by an outside adjudicator when the WI breaks during the summer months and all entries will be returned to members with the magazines during the Autumn.

The overall winner will be announced at the beginning of the new WI season and will be awarded the Kathleen Maconaghie Rosebowl, which is presented at the Autumn Council Meeting 2026.

The winning entries placed first, second and third will be published in a future edition of the Ulster Countrywoman magazine, as well as on WI's online social media platforms.